



North Texas Pride Foundation

North Texas Pride Foundation advocates unity, equality, and community integration for Lesbian, Gay, Bisexual, Transgender, Questioning and Allies through forums and events that promote pride and self-acceptance, education and awareness, and social interaction.

Dear Sponsor,

Board of Directors

Morris Garcia

President &
Co-Founder

Tim Phillips

Co-Founder &
Emeritus Board
Member

Kim Rudd

Treasurer

Bill Demeduk

Director

David Gutierrez

Director

Jeff Jones

Director

The 14th annual North Texas Pride "Come As You Are" Festival will be held at the Art Centre of Plano at Haggard Park in historic downtown Plano on Saturday, October 12, 2024 from 11am - 5pm. The North Texas Pride Festival is very family oriented and includes many children's activities in the expanded Kid Zone. During the festival, guests of all ages will enjoy music, live performances, giveaways, food and beverages, vendor and sponsor booths and much more. The entertainment will continue throughout the day with drink specials, music, and dancing.

We hope you will consider partnering with us this year to further our mission statement. Sponsorship can be in the form of a tax-deductible donation to the North Texas Pride Foundation, a 501(c)(3) nonprofit or by participating in the festival with a booth. Festival marketing is expected to reach over 250,000 people through print, online media, social media, e-commerce, TV and PSAs.

In addition to raising funds to support our mission statement and long-term vision, the Board of Directors will again select a local organization which supports the LGBTQ communities in some way as the beneficiary to receive a portion of the festival's proceeds. Past beneficiaries have included domestic violence shelters, health & food services, and a children's shelter serving youth at-risk due to abuse, neglect, or homelessness.

There has been a period of celebration for LGBTQ rights in past years, but our struggle is far from over. Although the LGBTQ community is becoming increasingly integrated and able to live openly in our North Texas suburbs, there are many misinformed and determined people who would go to great lengths to repeal, legislate, or destroy our recent strides. With your support, the North Texas Pride Foundation can bring like-minded groups together to expand the reach of the North Texas LGBTQ community, cultivate a safe environment for LGBTQ families, couples, and individuals to congregate and ensure continued community integration in suburban North Texas through a celebration of gay pride with straight allies.

If you have any questions, please feel free to email us at info@NorthTexasPride.com or send us a message via our website, NorthTexasPride.com. Follow us on Facebook for event updates at www.facebook.com/NorthTexasPride. We look forward to hearing from you and having you join us at the festival!

Sincerely,

Morris Garcia
President, North Texas Pride Foundation

North Texas Pride Foundation is a
501(c)3 tax-exempt organization.

SPONSORSHIP LEVELS

Sponsorship Level	10'x10' Booth Site (optional)	Banner	Logo Placement	NTP Website	Festival Tickets General Admission / Booth Staff	VIP Reception** Tickets	Recognition
PLATINUM* \$7,500	Premium Site	3'x8' Banner on Stage	Marketing & Social Media	Logo & Link	10 / 2	10	Festival & Reception
GOLD* \$5,000	Premium Site	3'x8' Banner on Stage	Marketing & Social Media	Logo & Link	8 / 2	8	Festival & Reception
SILVER* \$2,500	Premium Site	Displayed if provided	Marketing & Social Media	Logo & Link	6 / 2	6	Festival & Reception
BRONZE* \$1,000	Premium Site	Displayed if provided	Marketing & Social Media	Logo & Link	4 / 2	4	Festival & Reception
JEWEL \$500	Regular Site	–	Social Media	Logo & Link	2 / 2	2	Festival & Reception
BUSINESS \$250	Regular Site	–	Social Media	Logo	0 / 2	2	Reception
NON-PROFIT \$150	Regular Site	–	Social Media	Logo	0 / 2	2	Reception
HANDMADE ARTS & CRAFT VENDOR \$150	Regular Site	–	Social Media	Logo	0 / 2	–	–

*Sponsorships of Bronze or above will be listed as title sponsors at event spotlight activities to include VIP Room, Kids Zone, Venue, etc.

**VIP Reception will be held the week prior of the festival in Plano.

Rain or Shine Event
All donations are non-refundable.

Questions? Email info@NorthTexasPride.com

REGISTER ONLINE
NorthTexasPride.com

Thank you for your support in advocating unity, equality & inclusion for the LGBTQA community of North Texas!

ABOUT NORTH TEXAS PRIDE FOUNDATION

What is North Texas Pride Foundation?

North Texas Pride Foundation is a 501(c)3 nonprofit organization that hosts a yearly family friendly celebration of the Lesbian, Gay, Bisexual, Transgender, Questioning, and Straight Ally community in the North Texas 'burbs. The Pride Festival is an opportunity to meet with local area non-profits, large corporations and small businesses who support and advocate for the new friends in a welcoming environment.

What is the Mission of North Texas Pride Foundation?

North Texas Pride Foundation advocates unity, equality and community integration for LGBTQ and straight allies through forums and events that promote pride and self-acceptance, education and awareness, and social interaction, specifically serving the community North of LBJ/635 Corridor, but all are welcome!

What is North Texas Pride Foundation's Long-Term Vision?

The goal of the North Texas Pride Foundation is to provide support and backing for a permanent Collin County facility in which organizations can meet, congregate, educate, socialize, and provide other services to the entire LGBTQA community and beyond, like the Dallas Resource Center.

North Texas Pride advocates unity, equality and community integration for LGBTQ and allies through forums and events that promote pride and self-acceptance, education and awareness and social interaction.

Festival Details

The 2024 North Texas Pride "Come As You Are" Festival will be held at the Art Center of Plano in Haggard Park on Saturday, October 12, 2024, 11:00 am to 5:00 pm in historic downtown Plano. The festival is very family oriented and will include many kids' activities along with various vendors and sponsor booths. Guests of all ages will enjoy music, live performances, dancing, giveaways and more! American Idol's Christina Wells, Hollie Cavanagh and Jane McGarry of WFAA's Good Morning Texas were among the entertainment featured in previous years.

Do Donations, Sponsorship and Ticket Sales go Back to the Pride Foundation?

Each year, the Board of Directors approves a beneficiary from a variety of non-profit applicants and donates a percentage of the festival's net proceeds to that beneficiary. Consideration is given to organizations that benefit the LGBTQ community in some way although they are generally not primarily LGBTQ focused. Past beneficiaries include Hope's Door, a domestic violence shelter & outreach center, City House, serving at-risk youth due to abuse, neglect, or homelessness, C.U.R.E., AIDS awareness, Jonathan's Place, Children's Advocacy Center of Collin County, Love Life Foundation, Elevate, Health Services of North Texas, GDMAF & Assistance Center of Collin County, Miss Gay Texas State Pageant System. All donations, sponsorships, and ticket sales are tax deductible and non-refundable.

Marketing and Outreach

The Pride Festival will be promoted through a comprehensive marketing plan, expected to reach over 250,000 people through print, online media, e-commerce, TV/Radio, word-of-mouth using social media. Past media partners include McKinney's TownSquareBuzz.com, the Dallas Voice, & NBC's Sarah's Weekend Picks.